

## ORDER



**Orders**  
**Order / Rev:** 68802  
**Alt Order #:** 9853122 /Brad  
**Product Desc:** Kathleen Kane-AG  
**Estimate:**  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 10/28/12 / 10/29/12  
**Order Type:** GENERAL

## WLYH CW15

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Campaign Group  
**Buying Contact:**  
**Billing Contact:**  
 1600 Locust Street  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kane/D/Attorney General  
**Demographic:** HH  
**Product Codes:** State Attorney General  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	10	\$2,375.00	\$2,018.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$2,375.00	\$2,018.75	0.00
<b>Totals</b>	<b>10</b>	<b>\$2,375.00</b>	<b>\$2,018.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WLYH CW15	2%	\$2,375.00
Market	100%	\$118,750.00

## Competitive Share

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	98%	\$116,375.00
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	10/30/12	11/05/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	5		\$275.00	0.00							
N 2	WLYH	10/30/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	5		\$200.00	0.00							
													Totals	10	\$2,375.00